

SOUTH HADLEY COMPREHENSIVE PLAN
IMPLEMENTATION MATRIX Cultural Council

Cultural Council - Recommended Action - 5/1/2013	Chapter-Goal	Goal or Land Use Objective	Priority Action	Timeframe				
				Immediate	Near Term (1-3 years)	Mid Term (3-6 years)	Long Term (6-10 yrs)	Ongoing
Provide on-line links to the cultural and historic resources of Mount Holyoke College. Will be included as part of comprehensive cultural information.	CHR-2	2-1-6			✓			
Work with other arts and cultural networks and interested individuals and institutions to establish a plan and framework for expansion of cultural opportunities. Ongoing	CHR-4	4-1-2						
Use online resources to promote awareness of and links to arts and cultural opportunities. In process. Community input needed.	CHR-4	4-1-3						
Increase visibility of, communication with, and investment in the arts, education and associated activities in the region. Some using town website.	ED-4	4-2-1			✓			
Improve utilization of the Town Common for community events. No - not committee's responsibility.	OSR-6	6-1-4						

Comment: The Cultural Council has greatly expanded the availability of information about its grant program, and has held several successful events in town to promote South Hadley artists. More information about arts/cultural resources could be provided through on-line resources, especially the town website. The website could also be used to seek community input, as noted above.