

New Frontiers Design

S P A C E S T A T I O N Z . C O M



Project:
Special Permit Request
Veryl's Automotive Services Inc
644 Newton Street
South Hadley, MA 01075

Phone 413-536-0794

I'd like to thank the Board for the important input and recommendations regarding the new sign at Veryl's. It is our goal that the new sign be seen as an improvement over the existing sign by maintaining an esthetic that is consistent with neighboring signs. Please look over the detailed proposal on the following pages and let me know if you have any questions. Thank You.

Denis
Veryl's Automotive Services

413.532.6640 TEL
617.821.5526 CEL
CHRIS@SPACESTATIONZ.COM

 **CHRIS DEARBORN**
VISUAL COMMUNICATION DESIGN

Current Sign

Current sign

height: 8'

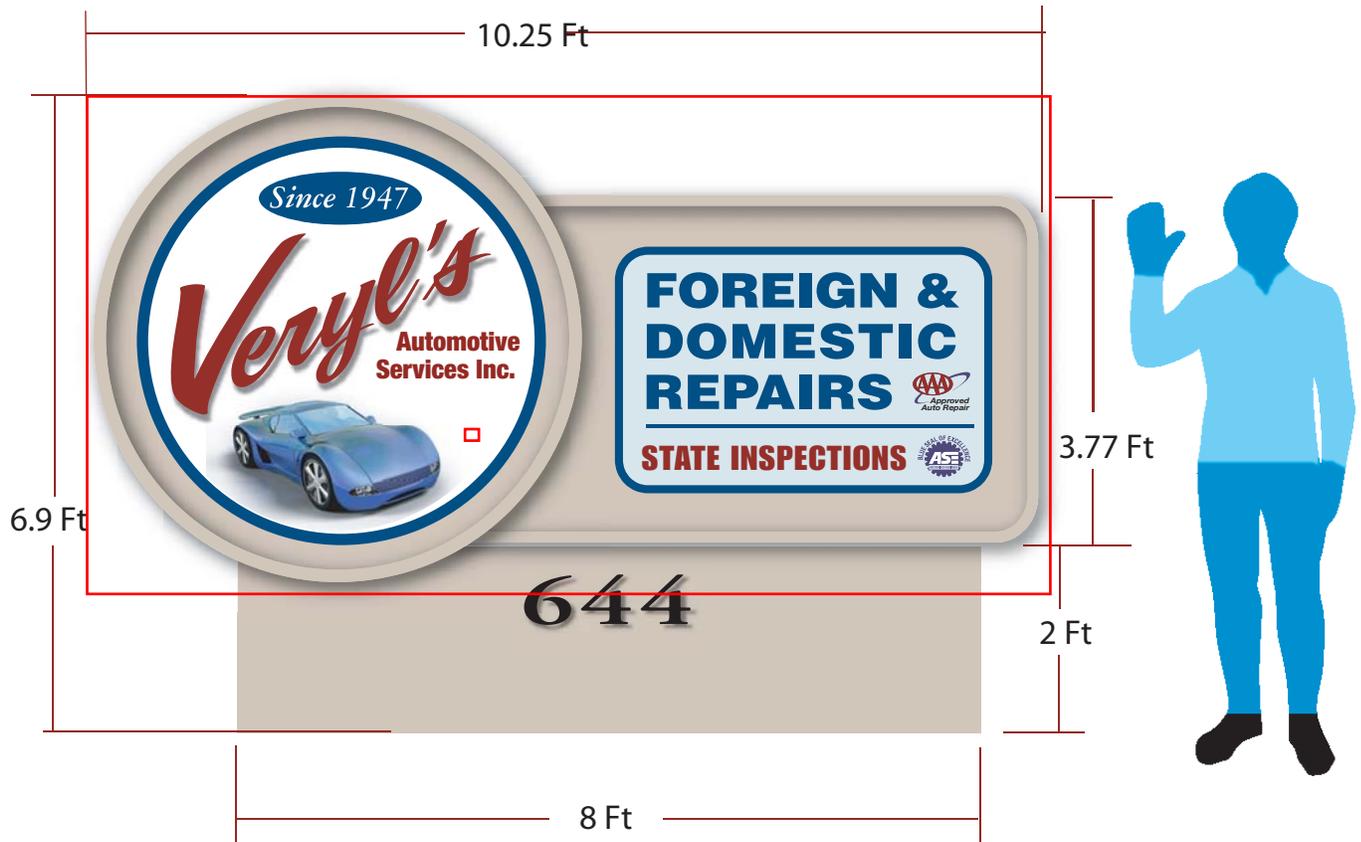
Width: 5'7"

Allowable Area: 25 Sq Ft

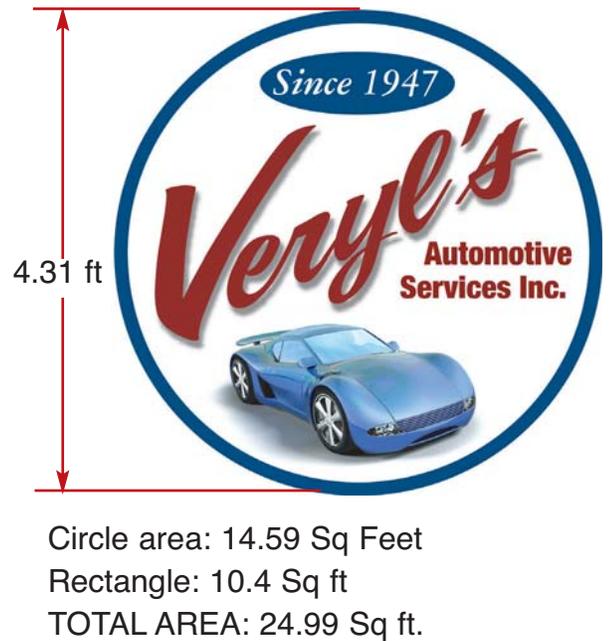
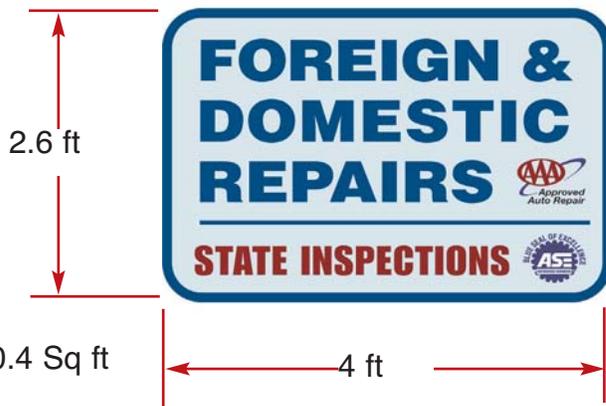
(measurement not including inspection sign)



New Design



The sign foundation will be light Beige in color, with a stucco texture on all non-graphic surfaces. The thickness of the sign will be 16" for the circle and Approx 12" for the rest. Actual sign components measure as shown below. Colors are representative of final colors.



3-D Elevation

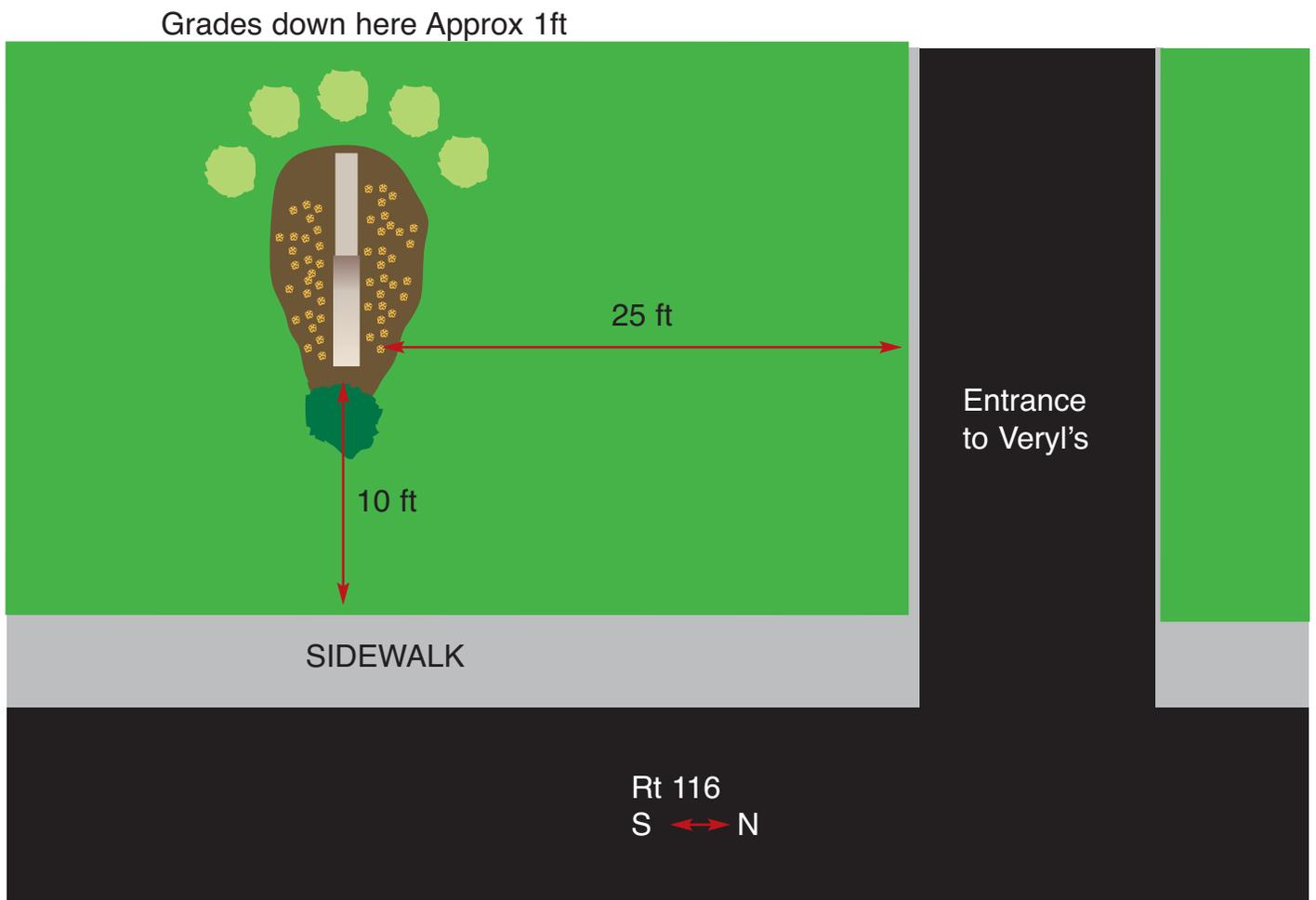


Notes: The Blue boarder around the Circle will be slightly raised as seen with the rectangular section-The Word "Veryl's, Foreign & Domestic Repairs, State Inspections" will also be raised lettering (approx 1"). All other graphics will print flat on sign surface. (Note: address number is for reference only, actual number will be 644)

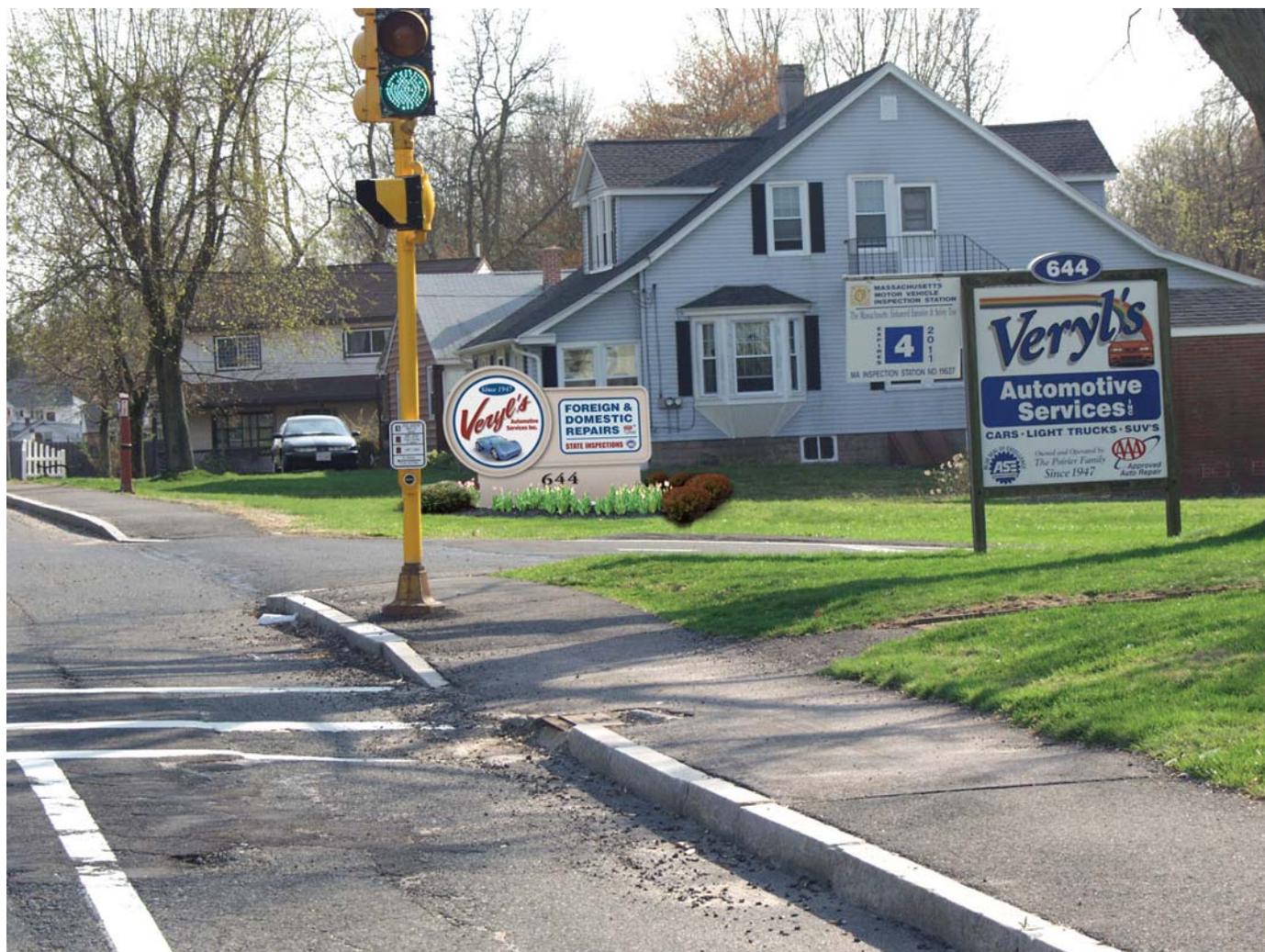
Landscaping

Sign Landscaping will be done to professional quality standards, similar to that of Beers & Story. The area where the sign will rest is approximately 10' from the sidewalk, and 25' to the left of the entrance. This area will be leveled off inline with the sidewalk and slope down slightly behind semi-circle of bushes behind sign.

Below is a top view showing rough planting configuration. See comps of sign in place on next three pages to understand final visualization.



116 South bound View
(Note: Existing sign in foreground will be removed)



116 North bound View
(Note: Existing sign in background will be removed)

