



South Hadley Cultural Council

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www.mass-culture.org/South-Hadley | www.facebook.com/southhadleyculture | southhadleyma.gov/385/cultural-council

South Hadley Cultural Council

March 8, 2016

Present: Renee Sweeney, Halley Gmeiner, Lucia Foley, Dick Matteson, Emily Dean, Bonnie Stretch
Marion Canning.

Absent: Bobbie Salthouse,

The meeting was called to order at 6:08 p.m. by Renee Sweeney, Chair of the Council

Minutes:

A motion was made to accept the January minutes. Motion 2nd /passed

Correspondence:

At this time there was no correspondence to report

Treasurer's Report:

Account balance as of 03/08/2016 = \$17,462.38

Grant fund= \$8,660.00 this includes \$360.00 that was transferred from the LCC fund
for FY16 approved grant funding.

LCC fund= \$8,802.38

Grant Fund = **\$8,660.00**

LLC Fund = **\$8,806.44**

Total= \$17,466.44

Dick reported that Falls Fest, which was awarded a \$1,000 grant will not take place this year. He will notify the Falls Fest committee that the council needs a letter of cancellation by May 10th . The \$1,000 will be put back into the Grant Fund to be used next grant cycle.

The Falls Fest committee has renamed the event as MASH (Music and Arts of South Hadley). The committee has decided to organize this every other year.

Renee volunteered to email Ira if the letter was not forthcoming.

It was noted that there is no guarantee that MASH would receive funds or the same amount next year.

Old Business:

Recruitment-

Halley stated that she has reached out via e-mail to Mary D'amato and still has not heard from her.

Emily suggested Beth Lisi and Amy Deal as possibilities.

A discussion followed with an idea that the Select Board might be approached to advertise if we do not fill the 3 positions. The positions could be highlighted as something to do for South Hadley. Facebook was suggested as a way to spark interest. Flyers advertising the mission of the Cultural Council and information as to what the council does was suggested.

Halley mentioned that the town could add the Cultural Council calendar events to newcomer's information packets.

Press Release-

Lucia presented a draft of the press release that will go to John Scibak for him to make any additions. When returned she will send it out to the media.

Grant cycle wrap-up-

Dick reported that the council had awarded 29 grants.

New Business:

At this time Tony Judge , Redevelopment Authority Chairman and Roger Beer both representatives of the Community Preservation Act described the opportunities the CPA would offer to South Hadley such as housing, historic preservation, recreation, open space, agricultural lands. The CPA is on the April 12th ballot. It was stressed that the CPA would be able to process projects that normally are not in the regular budget and fall through the cracks or get unnoticed. *In SH, if adopted, there would be a 1.5% CPA surcharge for the community with exemptions for the first 100,000 of residential property value and the first 100,000 of commercial property value. SH would raise approximately 197,517 in local CPA revenues annually for recreation, historic preservation, affordable housing and open space projects. Adopting CPA would also make the town eligible to receive annual distributions of funds from the Statewide CPA Trust Fund, monies that are available only to communities that have adopted the act. The annual cost to the average SH homeowner would be about \$32.* **Taken from CPA Adoption Update: South Hadley On The Ballot [Community Preservation Coalition website.]**

A motion was made to consider the Community Preservation Act and vote for it on April 12th because it is an opportunity to fund good intentioned projects. Motion 2nd/passed.

Event Planning:

Halley requested that the Zentangle event be postponed until June since there is not enough time to get the presenter scheduled and not enough time to advertise to the community. She showed what the “kit” would contain and passed around some of the tangling she had done. A June date will be decided.

Marion had copies of Ken Wagner’s linked –in information and a partial resume for people to peruse. He has stated to Marion’s supervisor that he would be very willing to come and do a talk. However, he needs time so the October 11th date for the Community Arts program was selected. Marion will invite him to come and talk about water and the river. No specific topic was suggested.

A motion was made to adjourn at 7:50 pm. Motion 2nd/passed

Upcoming Dates

Business meetings:

- May 10 6pm Board Room
- Sept. 13 6pm Board Room
- Nov. 15 **5pm** Board Room (grant cycle review)
- Dec.8 a meeting at 6pm, if needed for reconsideration, in the Board Room

Community Arts: The Community Room has been **canceled** for April 12th. October 11th is still reserved for the Ken Wagner presentation.

Respectfully submitted
Marion Canning