

South Hadley, MA
Bike-Walk Committee (BWC)

River Roll & Stroll Steering Committee Meeting Agenda
January 3, 2017, 6:30 PM
South Hadley Main Library; Community Room

NOTE: Not all the topics listed in this notice may actually be reached for discussion. In addition, the topics listed are those that the committee reasonably expects will be discussed as of the date of this notice.

- Recap of 12/21 MassDOT presentation
- Create **Working Strategic Plan (for Jan-April)**:
 - MassDOT's requirements for bridge closure
 - Specifically for Steering Committee:
 1. Explanation of Media Blast for Publicity
 2. Agenda and Layout of Events
 - Municipal (SH & Holyoke) partnership tasks (*RR&S Co-Chairs' responsibility*)
 - Traffic Management Plan (TMP)
 - Public Safety Plan (PSP)
 - Letter of Commitment from Municipalities re: provided services, etc.
 - Permit Application for MassDOT
 - Sponsorship & Accounting/Finance tasks
 - Food & Beverage tasks
 - Music, Art & Entertainment tasks
 - Community Outreach & Volunteer "Brigade" tasks (inc. recruitment)
 - Marketing & Publicity tasks/timing (inc. MassDOT requirement above)
 - Other Logistical tasks
 - Reschedule "Bridge Walk" (map out vendor & activities' locations and per MassDOT restrictions)
- Plan next & future Steering Committee meeting dates/time/location
- Other Business (topics which the committee could not expect to be discussed/considered as of the date of this notice)
- Adjournment